

# SPONSORSHIP AND ENGAGEMENT PACKAGES

Align your brand with one of California's most highly respected educational organizations at Students Rising, CISC 2024 Leadership Symposium. Sponsorships are available on a limited basis and your sponsorship contribution may be tax deductible. Packages can be customized to fit your needs and goals.

The Students Rising, CISC 2024 Leadership Symposium in Monterey, California is expected to attract more than 800 of the critical decision

makers and influencers in California's districts and schools. This is the perfect venue to showcase your company in front of this important, influential audience. Call or email us today to secure your sponsorship level and take advantage of the limited branding opportunities!

### Contact

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Sponsorship Benefits	Diamond + \$25,000	Diamond \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Conference registrations	5	4	3	2	1
VIP Seats at General Sessions	10	8	6	3	2
Booth spaces in Exhibit/Vendor area	3	3	2	1	1
Company information and link to CISC Symposium website	Y	Y	Y	Y	Y
Acknowledgment on social media	Y	Y	Y	Y	Y
Complimentary vendor passport participation	Y	Y	Y	Y	Y
Tote bag insert	Y	Y	Y	Y	N
Prominent logo acknowledgment	Y	Y	Y	Y	N
Priority booth selection	Y	Y	Y	N	N
Company message on hand sanitizer stations	Y	Y	Y	N	N
Logo on charging lounges	Y	Y	N	N	N
Sponsored email message	Y	Y	N	N	N
E-blast to pre-registration attendees	Y	Y	N	N	N
Tote bag (logo along with CISC)	Y	N	N	N	N
Lanyards (logo along with CISC)	Y	N	N	N	N
Know Before You Go Email	Y	N	N	N	N
Logo and message on the back of program	Y	N	N	N	N

# BRANDING OPPORTUNITIES

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The opportunities outlined below are designed to fit a variety of budgets and may be combined to meet the desired sponsorship level. For example, a sponsor can receive Diamond benefits by sponsoring four \$5,000 items. You will receive the benefits associated with those items as well as Diamond sponsor benefits.

## **Tote Bag \$6,000**

(Exclusive)

Your logo along with the CISC logo will be placed on the conference tote bags given out to all attendees at registration. Includes one tote bag insert.

## **Lanyards \$5,000**

(Exclusive)

Provided to every attendee at registration, the lanyards ensure your company maximum visibility to meeting attendees. Your logo will appear alongside the CISC logo on all lanyards.

## **Mobile App Banner Ad \$2,000**

(Limited-2 Available)

The mobile app is the official app of the conference and one of the most used resources by conference attendees. Advertising in the conference mobile app is a tremendous way to increase booth traffic and brand visibility at the conference.

## **Sponsored Email Message \$6,000**

(Limited-2 Available)

Promote your business and generate leads with a personalized email message sent directly to conference registrants. Sponsor must provide HTML copy. All copy must be approved by CISC. All emails are sent through CISC, no direct access to attendee emails is available.

## **Hand Sanitizer Stations \$5,000**

Put your company message on the hand sanitizer stations that all attendees will be reaching for. Several stations will be placed throughout the conference.

Your sponsorship includes four (4) hand sanitizer stations per sponsorship.

## **Charging Lounge \$5,000**

Charging stations help attendees power up their phones, laptops and other devices without leaving the conference. The charging tables will prominently display your company logo and message and be placed in a high traffic area.

## **Know Before You Go Email \$3,000**

(Exclusive)

An exclusive opportunity to reach attendees with your Banner Ad before the meeting. This important newsletter sent days before the conference will provide important reminder to attendees. Your message can reach all registered attendees just before the conference. Sponsorship includes one (1) banner ad with link to your preferred URL.

## **Tote Bag Insert \$2,000**

Inserting marketing material or a giveaway in the tote bags as a way to get your promotional or marketing material into the hands of all attendees.

# ATTENDEE EXPERIENCE OPPORTUNITIES

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## **Sponsored Breakout Session \$5,000**

(Limited-5 Available)

A sponsored education session is the best way to speak in front of a large audience at CISC. Session topic chosen by sponsor and promoted in all CISC Symposium signage and mobile app. Must commit to a Sponsorship Package in order to choose this opportunity.

### **BENEFITS**

- 60-minute education speaking session during conference
- A room that can hold up to 50-80 attendees (attendance not guaranteed)
- Session listed among other education sessions during conference
- Complimentary standard A/V package
- Complimentary standard conference wireless Internet
- Logo recognition on signage at entrance to session

## **Presenter Thank You Swag Bag \$250**

Show your appreciation to presenters and the CISC Planning Committee by donating some company swag. All swag bags will include a thank you note from CISC with sponsor logos, the swag provided by each sponsor, a water bottle, and sponsor literature. (Approximately a total of 150 presenters and committee members).

# NETWORKING OPPORTUNITIES

## Social Media Outreach \$3,500

(Limited-5 Available)

Reach the CISC audience on social media and maximize your visibility. The social media package is a great way to stay engaged with attendees before and during the conference.

### Twitter @CISCSymposium

Two tweets exclusively about your organization (one tweet before the event, one tweet during the event).

## Make My Day Gift Cards \$2,500

Connect with your target market and develop qualified leads! Make your brand more meaningful by giving attendees simple pleasures to improve their experience! Hand out \$5 Starbucks gift cards at the exhibitor booth.

### BENEFITS

- 50 printed vouchers with your company's message to hand out from the exhibitor's booth
- 8 ½ x 11" sign in your booth to recognize a Make My Day sponsor

## CISC Passport to Prizes Game \$1,000

Conference attendees love a challenge! Participate in the booth traffic game, and participating attendees will stop by your booth to learn about your company and get their passport stamped. Availability is limited to 20 companies. Companies will be accepted on a first-come, first-served basis. Prizes will be provided by CISC.

### BENEFITS

- Sponsor logo and booth number on game passports
- Sponsor logo and booth number recognition on all Passport to Prizes signage

## Signage

Place your company message in front of our attendees on wall and floor clings, column wraps, aisle signs and meter board signs positioned in high-traffic and high-visibility areas. Cost is determined by size and location.

- Banners Outside MCC \$10,000
- Elevator Wraps \$7,500
- Wall Clings—Directly Outside of Exhibit Hall \$6,500
- Floor Clings \$4,000
- Column Wraps \$4,000
- Double Sided Meter Board Sign *Price varies*